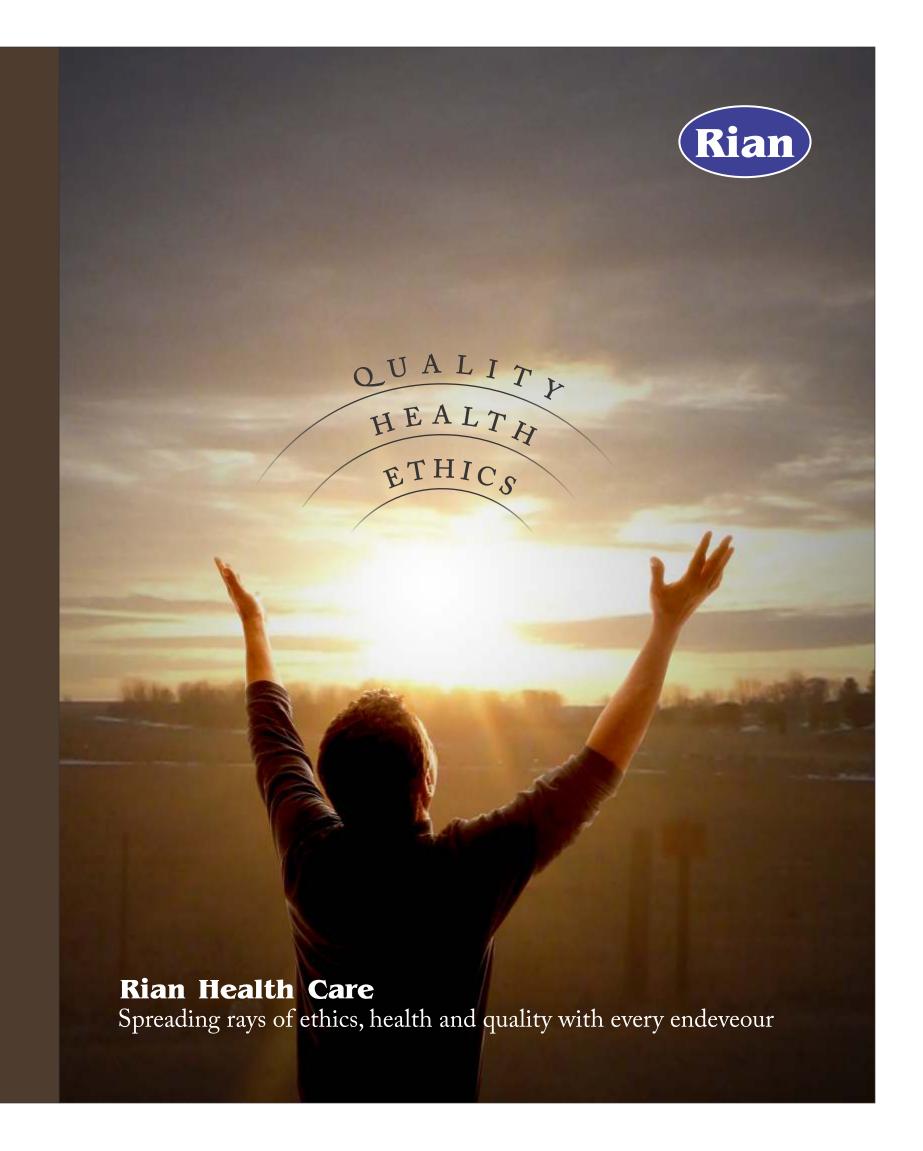
Thank You







TO GET THE PERFECT GRIP OVER THE INFECTION





Cefixime

- High efficacy & low incidence of side effects make it the drug of choice in RTI infections
- Effective & well tolerated in the treatment of bacterial sinusitis in adults
- Effective in the treatment of pharyngeal gonorrhoea Int. J Std AIDS.2007 aPR;18(4):253-4

Ofloxacin

- Broad spectrum antibiotic
- Active against Gram positive, Gram negative and anaerobes
- Possesses good penetration in most tissues

<u>In</u>

- Respiratory infections
- Urinary Tact Infections
- Typhoid Fever

- G.I. Tract infections
- Intra Abdominal Infections
- Surgical Prophylaxis





The Target Shooter Long Acting Macrolide

Zithrian-500

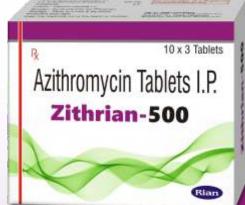
Azithromycin 500 mg Tablet

- Azithromycin has greater acid stability than Erythromycin
- It acts by interfering with microbial protein synthesis by binding to the 50s ribosomal subunit
- It has more activity agains gram-ve and atypical micro-organisms than other macrolides

Zithrian-500

The match winner amongst all macrolides





INDICATION:

- Upper Respiratory Tract Infection
- Lower Respiratory Tract Infection
- Skin & Soft Tissue Infections
- Urogenital Infection
- Tonsilitis
- Pharyngitis
- Sinusitis



ROM TAR



- Effectively reduces pain and severity of inflammation
- Better bio availability profile in GI Tract
- Efficient ans safer therapy of Rheumatoid Arthritis
- Efficacious in dental pain

PARACETAMOL

- Antipyretic and analgesic agent
- Rheumatoid Arthritis
- Ankylosing Spondylitis
- Osteoarthritis
- Dental Pain



Offers better **efficacy** and **predictability**



Rising temperatures gives rise to multiple problems

Axadyl-650

 Acts by inhibiting the enzyme cyclo-oxygenase (COX) and has a high affinity for COX-2
 FASEB J. 2008 FEB;22(2): 283-90

- Has an onset of analgesia time of around 11 minutes
 Br. J. Anaesth 2005 May;94(5)-642-8
- Is more effective than intramuscular pethidine to relieve pain Niger Med J. 2014 Jan;55(1)54-7
- Is effective for fever control in acute brain injury patients

Acta Neurochir (Wien);2014 May 17

INDICATIONS

- Pyrexia
- Post surgical pain
- Moderate pain following injuries

Axadyl-650
An ally in difficult times

Paracetamol 650 mg Dispersible Tablets



Axadyl-Cold

Nimesulide 100 mg + Phenlyephrine 10 mg + Caffeine 30 mg + Cetirizine 5 mg Tablet

Nimesulide

Is effective in fever, musculoskeletal system pain and in ENT inflammation

Phenlyephrine

Nasal Decongestant

Caffeine

Indicated in CNS stimulation, Headache & Migraine

Cetirizine

Anti-allergic, prevents sneezing, watery eyes and nose, other symptoms of allergic and hay fever



- Allergic Rhinitis
- Common Cold
- Sinusitis

- Chronic Bronchitis
- Dermographic
- Ocular Allergy

When Night Time GERD becomes too Disturbing

Pantorin DSR

Pantoprazole 40 mg. + Domperidone 30 mg. SR Capsules

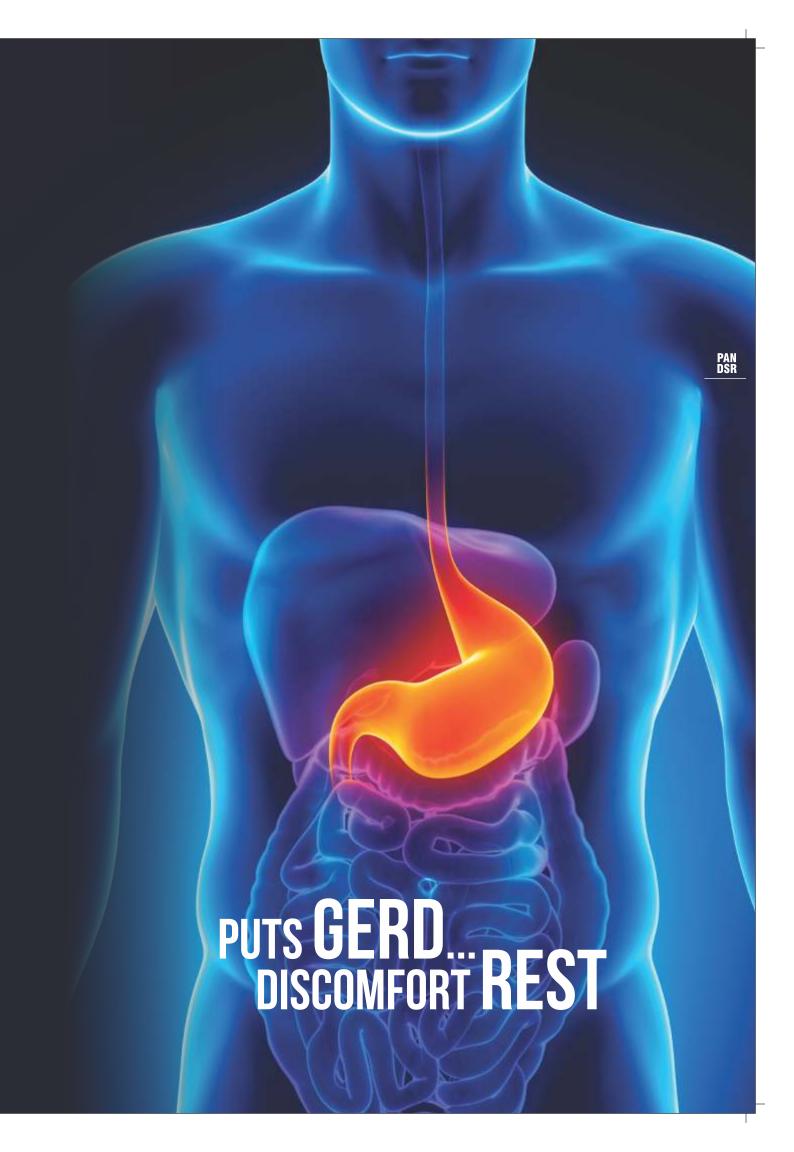
PANTOPRAZOLE

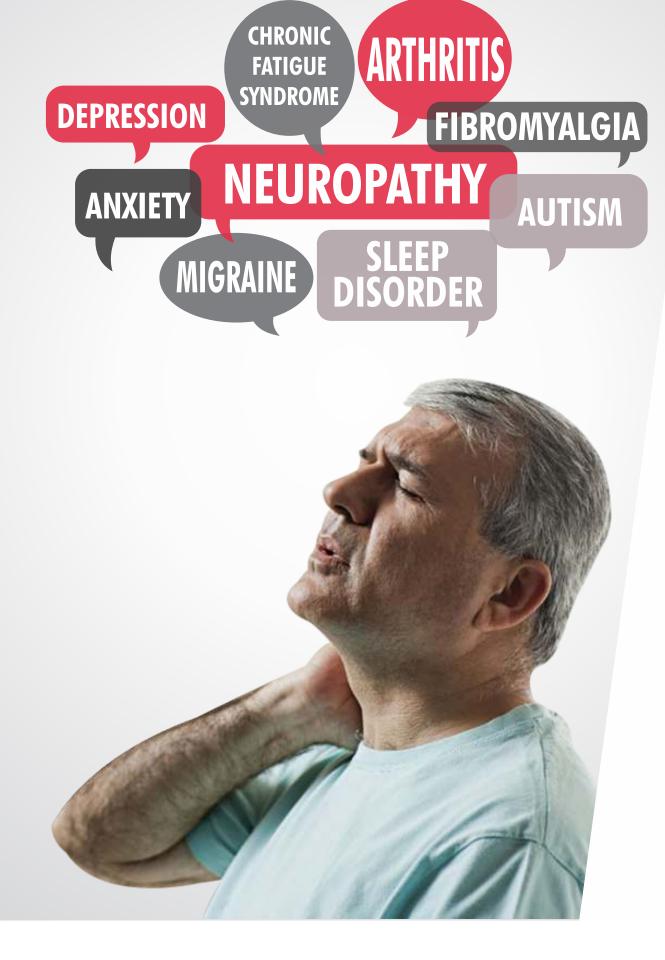
- The Chemical activation half life Pantoprazole (4.7 hrs.) was longer than that of Omeprazole (1,.4 hrs) Lansoprazole (1.5 hrs) & Rebeprazole (0.12 hrs)
- Pantoprazole is chemically more stable than Omeprazole, Lansoprazole & especially Rabeprazole under neutral to mild acidic conditions but is more rapidly activated under strongly acidic conditions.
- Pantoprazole is significantly more effective than Omeprazole in inhibiting meal stimulated acid secretion.

DOMPERIDONE

- Domperidone in sustained release form allows once-a-day administration
- Improves patient compliance
- No compromise on the efficacy

- Promotes Gastric Emptying
- Improves LES tone
- Reduce Nausea & Vomiting







Multiple Sclerosis and other
"DEGENERATIVE SPINAL CORD" Diseases
Brain Fog or the inability to think clearly

DEL

Rx in

- Neuropathy
- Chronic fatigue syndrome
- Migraine
- Autism
- Fibromyalgia
- Arthritis
- Sleep disorder
- Depression
- Anxiety
- Pernicious anemia







Free your patient from fungal infections

Itria-200

Itraconazole 200 mg Capsules

- Potent inhibitor of most human fungal pathogens
- Extremely effective in wide range of superficial & systemic fungal infections
- Achieves high clinical & mycological cure rates
- Effectively treats resistant recurrent fungal infections

Vaginal Candidiasis

Systemic fungal infections

Onychomycosis

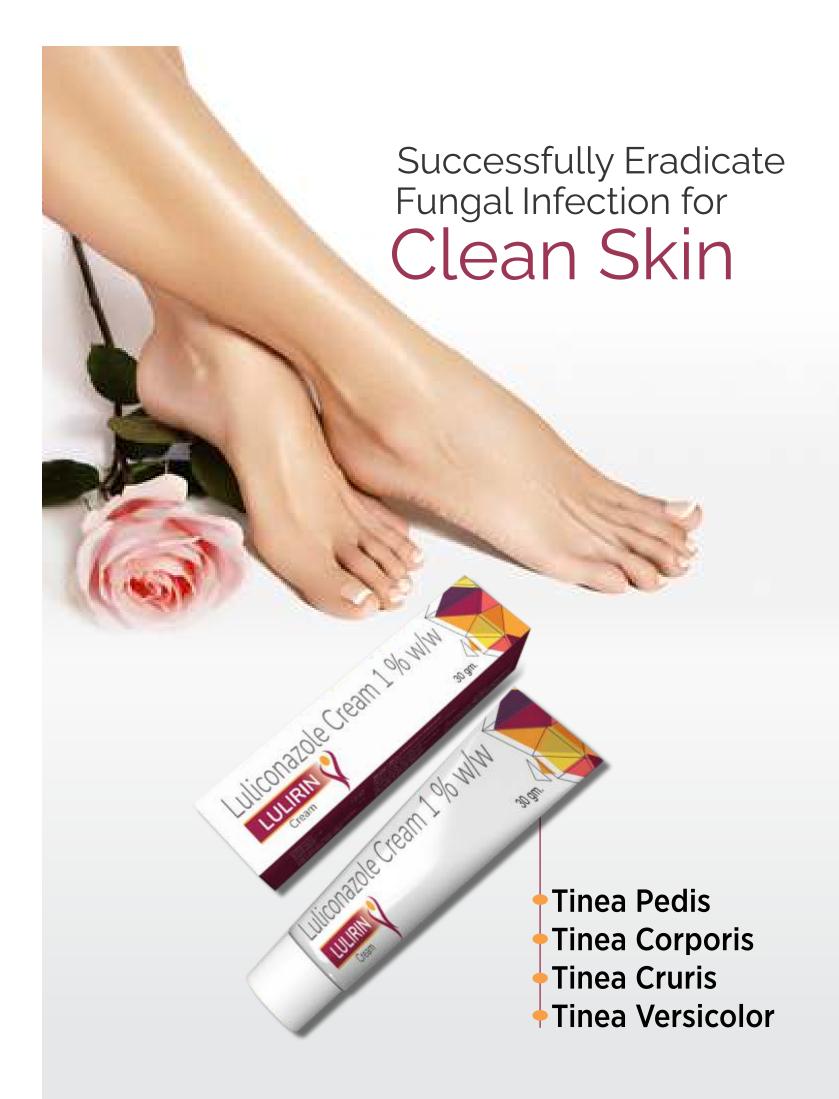
Mucocutaneous Candidiasis

Oral Thrush

Dermatophytosis



Ensure Freedom from Fungal Infections



LULIRIN

Luliconazole 1% w/w Cream

- Kill the fungal pathogens by interfering the formation cell membrane and weakening it
- Offer a broad spectrum antifungal agent with high potency
- Ensure shorter duration of treatment than other topical antifungal agents
- Most potent antifungal agent against dermatophytes trichophyton rubrum, microporum gypseum and epidermophyton floccosum



AX/ SYI



The most trusted cough expert



Dextromethrophan Hydrobromide

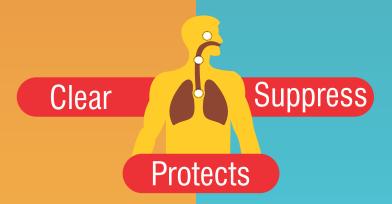
I.P. 15mg./5ml

Mentholated syrup base Soothes the throat

DRY COUGH ACTIVE RELIEF

Free your lungs from all type of COUGH





Ambroxol Hydrobromide

I.P. 15mg./5ml

Mentholated syrup base Soothes the throat

Productive COUGH

ACTIVE RELIEF



Clinically proven targeted relief for your cough

Jazzy due to cold & fever

Axadyl-P Suspension

Paracetamol 250 mg + Phenylephirine Hcl 5 mg. + Chlorpheniramine Maleate 1 mg. + Sodium Citrate 60 mg. + Menthol 1 mg.

Paracetamol

An Analgesic & Antipyretic

Phenylephrine

A potent & safe nasal decongestant

Chlorpheniramine

An Ideal anti-allergic

Sodium Citrate

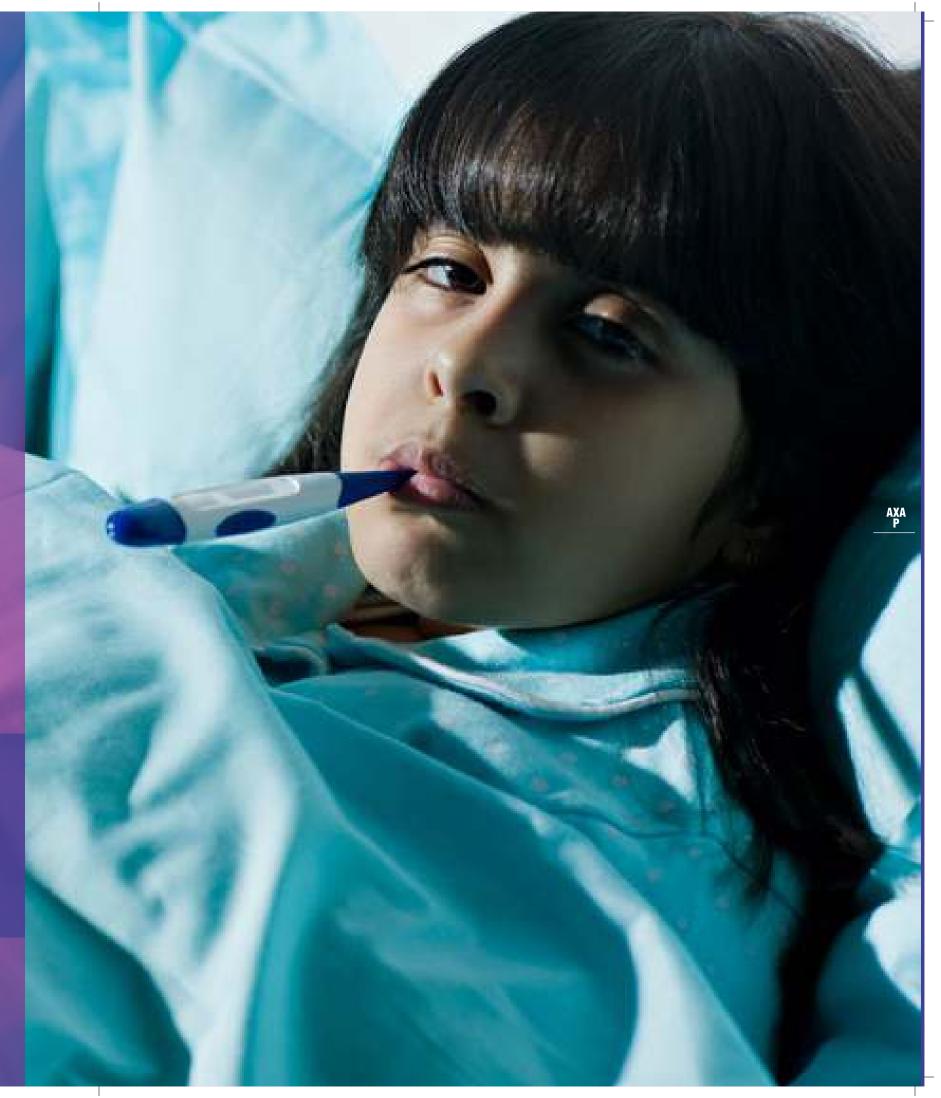
A well recognised expectorant, facilitates raising of sputum

INDICATIONS

- Fever along with body pain
- Nasal allergy with congestion
- Allergic rhinitis
- Parennial allergic rhinitis
- Seasonal allergic rhinits
- Common Cold







For all types of Cough...



- A Potent mucolytic & effective demulent
- Offers a natural relief in cough management
- A gentle broncholdilator to ensure normal breathing
- An effective anti histaminic without side effects of sedation
- Soothes irritable cough to smoking and air pollution
- Clears mucus deposits
- Relieves from deep bronchial problems
- Effective in relieving discomfort in children as well adults

In

- Dry CoughSmoker's Cough
- Productive Cough
 Acute & Chronic Bronchitis

Ayurvedic
Cough Syrup
Fortified with
Tulsi, Ardusi &
Kanthakari



DTU

HYPERACIDITY

Associated with Indigestion & Bloating



Magaldrate 480 mg + Simethicon 20 mg + Domperidone 10 mg/ 10 ml

Start Acting within 10 Seconds...

MAGALDRATE

- Provides sustained antacid effect
- Maintains the pH of 3.5 to 4

DOMPERIDONE

- Speeds up gastric emptying
- Prevent reflux
- Reduces nausea & vomiting

SEMITHICON

- Relieves flatulence & discomfort due to excess GI Gas
- Relieves associated indigestion, flatulence & reflux



RIC

RI CAL



In Growing Needs,

Deficiency States & Increased Demands of Calcium

RI-Calzium

Calcium Carbonate + Vitamin D3 + Magnesium + Zinc Gluconate

200 ml. Suspension

Calcium Carbonate

Meets the increased demand of calcium during growth spurt

Vitamin D3

- Accelerates calcium absorption
- ► Improves bone matrix
- Strengthens cartilages & improves muscle mass

Magnesium Hcl

- Necessary for complete calcium absorption
- ► Important in development of foetus

Zinc Gluconate

- ► Growth promoter & tissue developer
- ► Helpful in bone forming & minerlization
- Maximum bone density promoter

Growth & Retardation

Important Milestone

Convalescence

Fractures

Dislocations



The ideal calcium...in different needs



Restores Liver Disorder

LIVG race SYRUP

- Improves the structural and functional integrity of liver cells
- Enhances detoxification activity of liver cells
- Protects liver from hepatitis B & C
- Hepato stimulant, hepato protective & hepato rejuvenator

INDICATIONS

- Hepatic ascites Alcoholic liver disease Primary biliary cirrhosis Post necrotic cirrhosis
 - Hepatitis acute & chronic Fatty liver & liver cirrhosis Enlarged spleen conditions

Live with Healthy Liver Livgrace



Achieves more potent Iron Supplementation In Pregnant Women & Foetus



- Superior Haematinic
- Combination to boost up Haemoglobin level
- Ferrous ascorbate is the Gold Standard in Iron therapy
- Ferrous form is absorbed thrice as much as ferric form of iron

Indication in

- Iron Deficiency Anaemia
- Rapid Growth & Development
- Post-Surgical Conditions
- Pregnancy & Lactation
- Dietary Insufficiency
- Chronic or Acute Blood Loss during menstruation & surgery



Uterine Tonic that regulates imbalances





- Excessive Bleeding
- Dysmenorrhoea
- Menstrual Irregularities
- Leucorrhoea





- Safe non-hormonal uterine tonic
- Corrects and regulates various Uterine functions
- Regulates ovarian and endometrial functions
- Stimulates the immune system and helps in increasing the level of Hb in the blood
- Controls excessive discharge because of astringent and menstrual regulatory activity



Excellent Feminine Health Care Tonic

GYN







... for healthy motherhood



BRAIN DEVELOPMENT

70% of the baby's brain growth occurs during pregnancy.
MOTHER'S PORT contains
DHA

- Crucial for brain and eye development
- Critical role in development of memory center

FOLIC ACID

 Prevents neural tube defects during pregnancy and supports formation of neuronal lipids after baby's birth



GROWTH

The growing foetus places a high demand on mothers' stores of energy, Protein and micronutrients

MOTHER'S PORT contains

 Easily digestible PROTEIN blend that supports foetal growth

FATS & CARBOHYDRATES

- Provide extra energy
- CALCIUM & VITAMIN D
- Critical for bone development



IMMUNITY

In pregnancy, optimal intake of Zinc and antioxidant nutrients is strongly recommended due to their role in immunity.

MOTHER'S PORT contains

• VITAMIN C, E, ZINC & COPPER that support immune system



HEALTHY DIGESTION

Constipation is a common complaint among pregnant women.

MOTHER'S PORT is enriched with natural dry fruits which are

- Rich source of fiber
- Helps in faecal bulking and softening
- Increases or regularizes frequency of stool

Low fat and Zero Trans-fat

• Supports appropriate weightgain

RI MOM

WE NEED A BALANCE OF ESSENTIAL NUTRIENTS TO MAINTAIN OPTIMAL HEALTH. MODERN DIETS RARELY PROVIDE COMPLETE NUTRITION.

Supplementation is most efficient means of supporting the diet

Filling the Nutritional Gap





Riport Plus satisfies needs of everyone

Good quality protein with excellent taste

RI PLUS

Let's combat micronutrient malnutrition

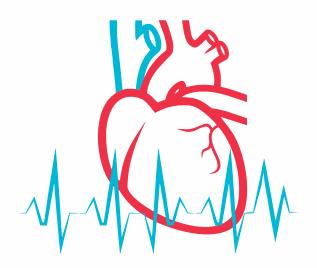








- High BP High Cholesterol
- Atherosclerosis Muscle weakness



BIOOCIPUISE Tablets

with **5** Super Cardio Protectors





GUARD YOUR HEART

with **5** Super Cardio Protectors

RI Tab



Feel *fabulous* with wonder immunonutrients

NUTRIAN

TABLET

Complete



Offers a wide range of potential health benefits:

- Facilitates Tissue healing & Protects vital organs
- Strengthens immune System
- Controls oxidative stress caused by free radicals
- Helps to overcome physical & mental stress
- Helps to overcome Nutritional Deficiency
- Healthy Option for Complete Diet

NUT

Grac-Hea

Cissus Quandrangularis 1000 mg. + Moringa Oleifera 100 mg.

Fracture Healing Expert...

Accelerates facture healing

- Increases the proliferation rate of bone marrow mesenchymal stem
- Helps in the differentiation of marrow mesenchymal stem cells into osteoblasts (osteoblastogenesis) and extracellular matrix calcification
- Enhances collagen synthesis in the fracture-healing process
- Increase bone mineral density
- Increases bone mineral density & increases the uptake of minerals calcium, phosphorus, sulfur & strontium by osteoblasts
- Helps in achieving normal tensile strength in minimal period with no side effects

Relieves pain and inflammation

 Supportive analgesic & anti-inflammatory properties minimises the doses & use of NSAIDS

- Bone Fracture
- Weak Bones
- Delayed union of fracturesSenile Osteoporosis
- Osteomyelitis

- Stress fractures
- Post menopausal Osteoporosis
- Patients with low BMD



Where the pain can be chronic and difficult to treat...



Diclofenac Diethylamine, Linseed Oil, Methyl Salicylate & Menthol Gel

- Extends double control on inflammatory process by diclofenac and linseed oil
- Improves local blood circulation for better absorption with Methyl salicylate
- Reduces burning sensation and pain with menthol
- Cooling and soothing action

Indicated in:

- Osteoarthritis
- Diabetic neuropathy
- Post-herpetic neuralgia
- Sprains/joint pains/ sports injury
- Muscular spasm/cramps
- Spondylitis
- Frozen shoulder





In the Management of Various Inflammatory Conditions associated with Spasm

Romadin-AQ

Diclofenac Sodium 75 mg/ml (Aqueous Base)

- Romadin AQ has analgesic anti-inflammatory & antipyretic properties
- Is more effective than tramadol 50 mg IV in the prevention of postoperative pain¹
- Has opiod sparing effects and can be safely used in surgery without significant adverse effects²
- Has a rapid onset of action which suggest additional clinical benefit which may improve the safety and efficacy of post operative analgesia



In

- Biliary Colic
- Renal Colic
- Post-Opeative Pain
- Osteoarthritis
- Rheumatoid Arthritis

1. J Maxillofac Oral Surg. 2011 Dec;10(4):306-9. doi; 10.1007/s12663-011-0250-9. Epub 2011 Jun 21. 2. Indian J Anaesth. 2015 Nov; 59(11); 748-752

The Correct Choice Against Inflammation Associated with Spasm



Powerful Throw against infections...

RINTAZO-

Piperacillin 4mg + Tazobactam 0.5mg. Injection

- Used to treat a wide variety of bacterial infections.
- Piperacillin is a penicillin type antibiotic that works by stopping the growth of bacteria.
- Tazobactam is an enzyme inhibitor (beta-lactamase inhibitor) that helps the piperacillin work better.

 Possesses broad spectrum of antibacterial activity against most gram(+)ve &

gram(-)ve bacteria.

 Superior to ceftazidime plus tobramycin synergy in the treatment of serious nosocominal LRTIs

(J.antimicorobial chemotherapy 1999:43:389-97)

In

Nosocominal ICU infections

Skin & soft tissue infections

Respiratory tract infections

UTI infections



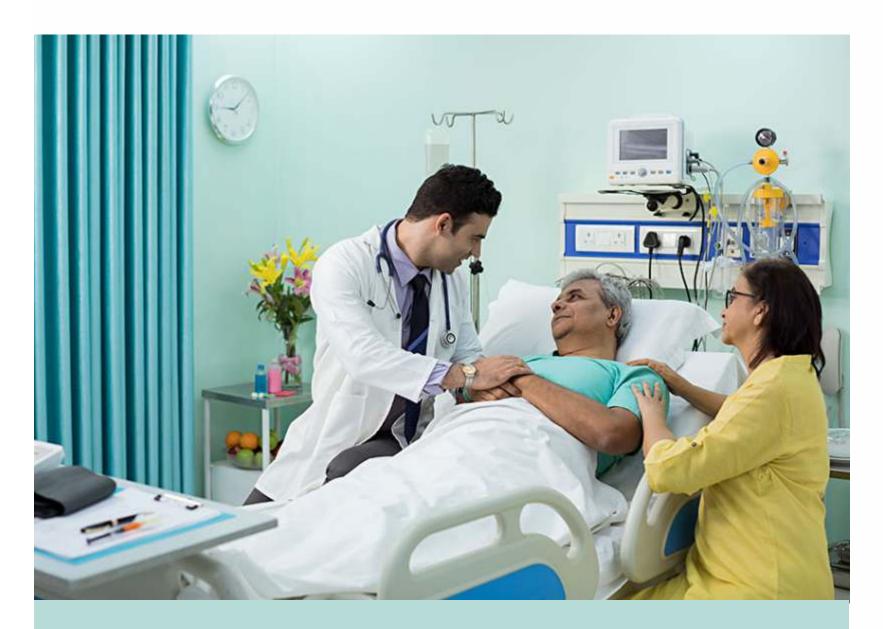
4.5 g aINT

Piperacillin &

RINTAZO-P

Tazobactam Injection IP

In Life Threatening Emergencies... Trust the Most Dependable Life Saving Therapy



INDICATION

- Bacterial Meningitis
- SSTI
- Septicaemia of unknown etiology
- Deep Gynecological & Obstetrics infection

RIPENEM

Meropenem 1gm Injection IP

The only USFDA & IDSA approved carbapenem for the use in meningitis

American Family Physician; May 2005 Indian Pediatrics 2005;42:443-50

- Broad spectrum antibiotic cover gram (+ve) & anaerobic pathogens.
- Excellent safety profile..thus suitable for use in elderly & / or renally impaired patients.

 International Journal of Microbial agent, May 1998, pg 107-117

Compared with cephalosporin based combination treatment

• Meropenem monotherapy...more effective..in the treatment of nosocominal LRTIs and can be used as monotherapy.

International Journal of Microbial agent, May 1997, pg 73-92



RIPENEM

The most important life saving therapy in intensive care

Power of Ceftriaxone **Potentiated** with Sulbactam

RIAXONES

Ceftriaxone 1000mg + Sulbactam 500mg Injection



ALSO AVAILABLE



CEFTRIAXONE

- Active against aerobic gram +ve & gram -ve micro-organisma and many anaerobic macro-organism
- Achieves excellent tissue and fluid penetration
- Maintains longer hall lite among all cephalosporins allowing for once daily dosing

SULBACTAM

- Inactivates enzymes that destroy penicillins and cephalosporins by lactamase resistant structure
- Potentiates activity of lactarnase sensitive ceftriaxone and increases its specturm
- Exhibits bactericidal activity against Staphylococci Haemophilus influenzae, Moraxella catarrhalis & Neisseria spp



- Gynaecological Infections
- Skin and skin structure infections
 Intra abdominal infections
- Urinary tract infections
- Bone and joint infections
- Surgical infections

A Safeguard against... Infections

R_{In}

- Respiratory Tract Infections
- Urinary Tract Infections
- Bone & Joint Infections
- Bacterial Septicaemia
- Bacterial Meningitis
- SSTIs

RELESE

Cefoperazone 1000mg + Sulbactam 500mg Injection

CEFOPERAZONE

- Excellent susceptibility against most of the Gm+ve & Gm-ve aerobic & anaerobic pathogens (including betalactamase producing resistant strains) with over all bacteriological eradication at lease 85%
- Lowers the percentage of resistant from 58% to 0.5% Effective & safe alternative to Clindamycin & Gentamicin treatment of Intra abdominal infection

SUBLBACTAM

- Enhances the activity of cephalosporins against many resistant strains and bacteria
- Among all beta-lactam inhibitor combinations tested, cefoperazone/sulbactam revealed the highest activity against beta-lactamses producing organisms

Critical Care Medicine, 1985;13:818-82

RICEFT-SB

A tough life saver